DIGITAL VIDEO WALL | *PATTERN*
Curated by Gemma Fantacci

For its sixth edition, **Digital Video Wall** (DVW) presents *Pattern*, a thematic chapter that investigates how digital technologies and artificial intelligence shape our perception of the self, the body, and personal identity. The title *Pattern* evokes recurring models—traditional beauty standards and ideals of an enhanced body—while also suggesting the potential for entirely new paradigms driven by technological advancements. This inquiry reflects on the evolution of digital aesthetics, questioning whether we are witnessing the consolidation of past ideals or the emergence of alternative forms. Through a selection of works by international artists, *Pattern* aims to foster critical dialogue on how technology reshapes the boundaries of human experience, perception, and representation in the digital age.

With DVW Metronom offers a place dedicated to the display and presentation of digital art languages, in order to explore the expressive possibilities and relate to the complexity of the context of new technologies.
The peculiar position of the DVW, which allows **24/7 view from the street**, transforms it into a privileged exhibition space. The screening constitutes an urban intervention, a showcase that also becomes a way to redesign and change the image of the street, through its contents.

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METRONOM, Digital Video Wall | Via Carteria 10 | 41121 Modena
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